



BECOME A CONFIDENT EVIDENCE-BASED SLP

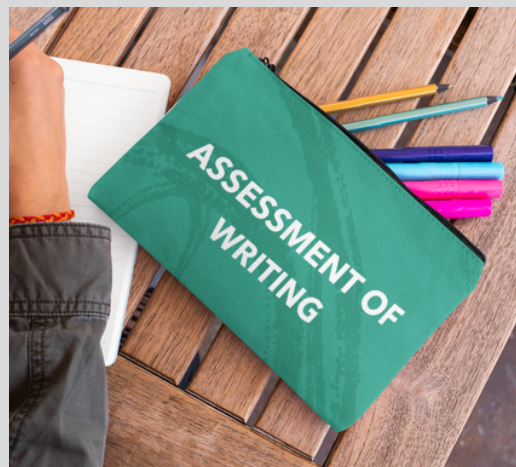
# Stop Overpaying for SLP Conferences

UNLIMITED ASHA CEUS WITH ANNUAL MEMBERSHIP

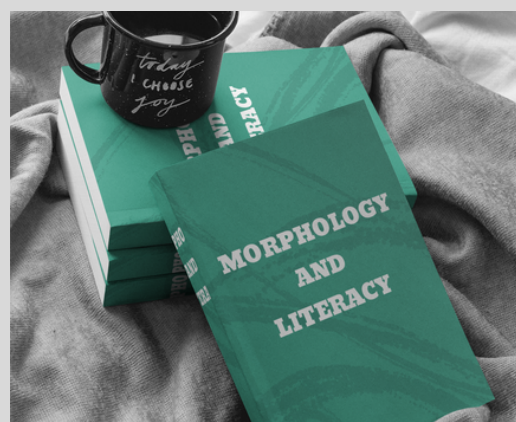
**POWER UP YOUR CLINICAL  
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August 5-6, 2021  
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## 8 MASTER CLASS SESSIONS: 1.4 LIVE ASHA CEUS



Spelling Assessment: A Multi-linguistic Approach

by Dr. Apel

Spelling Assessment: A Multi-linguistic Approach

by Dr. Apel

Morphological Use and Awareness: What's the Difference and How do I Assess Them?

by Dr. Henbest, CCC-SLP

Strategies for Teaching Morphological Awareness to Support Literacy Success

by Dr. Henbest, CCC-SLP

Forging a Pathway Toward "Reading to Learn"

by Dr. Coleman, CCC-SLP

High-Leverage Writing Assessment Practices for the Busy Educator

by Dr. Troia

High-Leverage Writing Treatment Practices for the Busy Educator

by Dr. Troia

Targeted Intervention that Supports Students' Understanding of Challenging Sentence Structures

by Dr. Zipoli, CCC-SLP





## 8 MASTER CLASS SESSIONS: 1.4 RECORDED ASHA CEUS



**Which Came First: The Sound or the Letter? The Role of Phonological Awareness in Evidence- Based Reading Instruction**

By Angie Neal MS CCC-SLP

**Teaching Emergent Readers via the Synthetic Phonics Approach**

By Tatyana Elleseff MA CCC-SLP

**Synthetic Phonics Assessment and Intervention**

By Lauren Thompson MA CAS

**Clinical Assessment of Grade-Level Reading Abilities: Focus on Fluency and Comprehension**

By Tatyana Elleseff MA CCC-SLP

**How Language Affects Reading: What Parents and Professionals Need to Know**

By Tatyana Elleseff MA CCC-SLP

**Measurement and Interpretation of Standardized Reading Assessments for Professionals and Parents**

By Tatyana Elleseff MA CCC-SLP

**Central Auditory Processing Dx Controversy**

By Tatyana Elleseff MA CCC-SLP

**Neuropsychological or Language/Literacy Assessment: Which One is Right for the Student?**

By Tatyana Elleseff MA CCC-SLP

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# WELCOME

Welcome to the Power Up Outcomes with Evidence Based Practice online conference! We are so excited you have decided to join us and hope you enjoy this three-day online continuing education experience. The main focus of this conference will be centered around evidence based practice and how to apply EBP into our daily professional lives. We believe in order to be the best speech-language pathologists for our clients; we must always consider and continue to evaluate the evidence behind all assessments and treatments. This is our second EBP conference and we look forward to sharing all the latest and greatest research in the field. In doing so, we hope to strengthen the bridge between the research and clinical community. Our goal is provide SLPs with the most up to date evidence to assist in day-to-day practice. The conference is powered by the Lavi Institute.

*Adriana and Tatyana,  
the Power Up Team*

# SCHEDULE OF EVENTS

## AUGUST 5, 2021

11:00 am ET  
08:00 am PT

### **SPELLING ASSESSMENT: A MULTI-LINGUISTIC APPROACH**

Kenn Apel, PhD

01:00 pm ET  
10:00 am PT

### **STRATEGIES FOR EFFECTIVE SPELLING INSTRUCTION AND INTERVENTION**

Kenn Apel, PhD

03:00 pm ET  
12:00 pm PT

### **VIRTUAL EXHIBIT HALL VISIT**

TBA

3:30 pm ET  
12:30 pm PT

### **MORPHOLOGICAL USE AND AWARENESS: WHAT'S THE DIFFERENCE AND HOW DO I ASSESS THEM?**

Victoria Henbest, PhD, CCC-SLP

5:30 pm ET  
2:30 pm PT

### **STRATEGIES FOR TEACHING MORPHOLOGICAL AWARENESS TO SUPPORT LITERACY SUCCESS**

Victoria Henbest, PhD, CCC-SLP



# SCHEDULE OF EVENTS

## AUGUST 6, 2021

11:00 am ET  
08:00 am PT

### **FORGING A PATHWAY TOWARD "READING TO LEARN"**

Jaumeiko Coleman, PhD, CCC-SLP

01:00 pm ET  
10:00 am PT

### **HIGH-LEVERAGE WRITING ASSESSMENT PRACTICES FOR THE BUSY EDUCATOR**

Gary Troia, PhD

03:00 pm ET  
12:00 pm PT

### **VIRTUAL EXHIBIT HALL VISIT**

TBA

3:30 pm ET  
12:30 pm PT

### **HIGH-LEVERAGE WRITING TREATMENT PRACTICES FOR THE BUSY EDUCATOR**

Gary Troia, PhD

5:30 pm ET  
2:30 pm PT

### **TARGETED INTERVENTION THAT SUPPORTS STUDENTS' UNDERSTANDING OF CHALLENGING SENTENCE STRUCTURES**

Richard Zipoli, PhD, CCC-SLP

6:30 pm ET  
3:30 pm PT

### **CONFERENCE CLOSING**

Tatyana Elleseff and Adriana Lavi



Screen and  
intervene for  
dyslexia at  
3½ years old

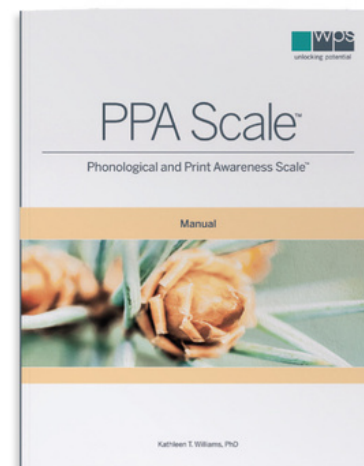
The PPA Scale quickly measures early literacy skills and allows an examiner to:

- Identify children with reading deficits
- Analyze a child's strengths and needs
- Design appropriate intervention strategies
- Monitor progress over time using a growth score

It is the only standardized measure that assesses two essential reading skills in a totally receptive format. Quickly administered by clinicians and educators, it features three parallel forms for easy progress monitoring and an innovative intervention book.

**FREE** online scoring is available through the WPS® Online Evaluation System™ ([platform.wpspublish.com](https://platform.wpspublish.com)).

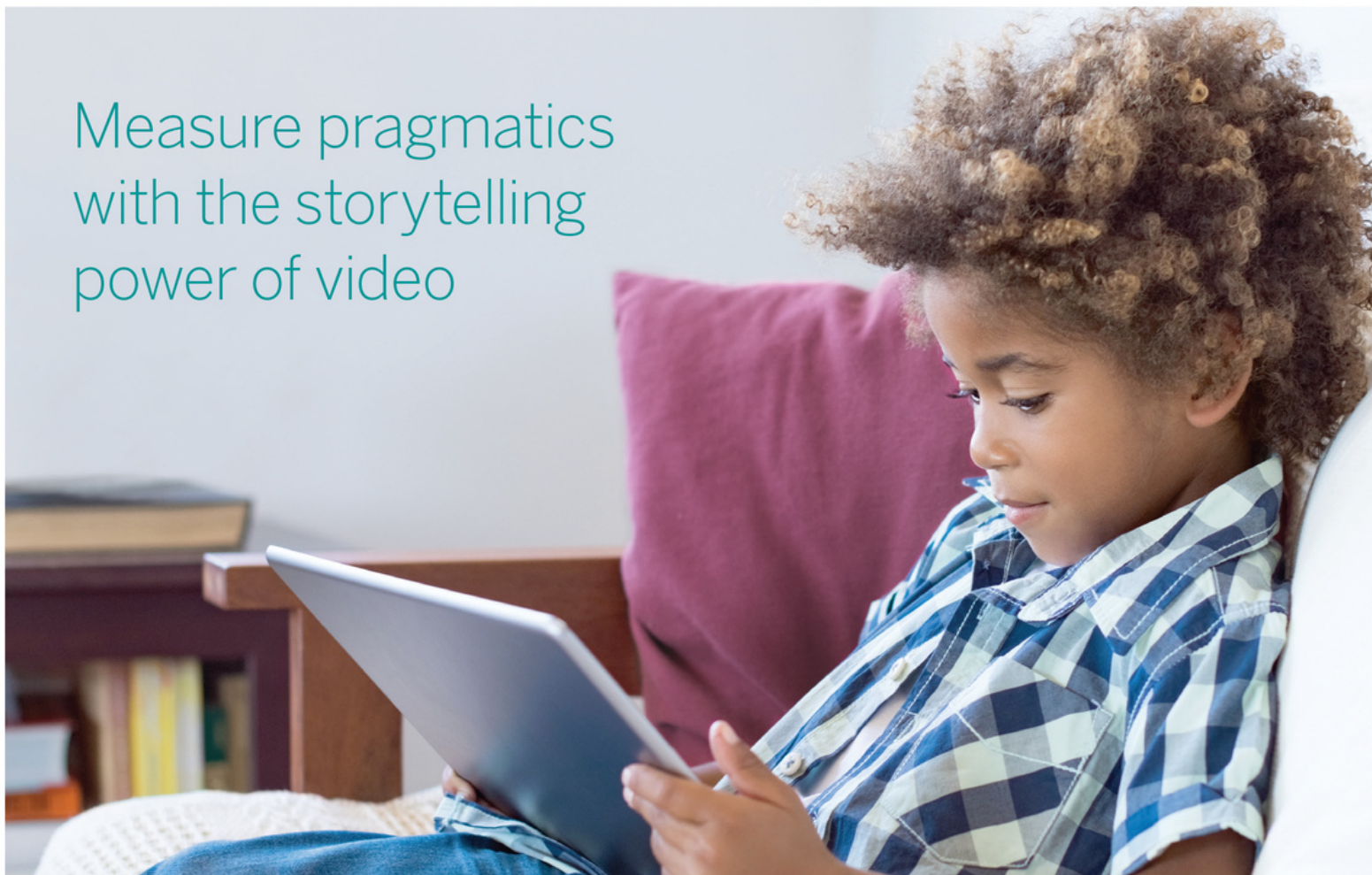
Email [consult@wpspublish.com](mailto:consult@wpspublish.com) for information about training and bulk orders.





Available online!

## Measure pragmatics with the storytelling power of video



The CAPs is a revolutionary assessment that uses video scenes of real people in social situations to assess an examinee's ability to understand and use pragmatic language, including nonverbal cues—as well as overall dynamics of social context. The videos depict real-life situations, and the examinee responds to questions posed by the examiner after watching each clip. The norm-referenced measure is sensitive to pragmatic deficits exhibited by students with high-functioning autism, language delays, and social (pragmatic) communication disorders.

### CAPs helps to:

- Identify pragmatic language deficits and determine the degree of such deficits (e.g., initial IEP-based evaluations)
- Determine strengths and weaknesses within a variety of pragmatic language domains
- Document progress in pragmatic language skills, measure treatment efficacy, or reevaluate overall pragmatic language profiles as part of triennial IEP-based reviews
- Analyze social (pragmatic) language skills in children and young adults for research purposes

Learn more at [wpspublish.com/CAPs](https://wpspublish.com/CAPs)

### CAPs subtests measure pragmatic judgment vs. pragmatic performance in the following areas:

#### Pragmatic Judgment

- Instrumental Performance Appraisal (Awareness of Basic Social Routines)
- Social Context Appraisal (Reading Context Cues)
- Paralinguistic Decoding (Reading Nonverbal Cues)

#### Pragmatic Performance

- Instrumental Performance (Using Social Routine Language)
- Affective Expression (Expressing Emotions)
- Paralinguistic Signals (Using Nonverbal Cues)



## Silver Moon Spelling Rules®

"Bring spelling to life with charming characters, witty images, and logical rules."

Ages 6-Adult

**B**ring effective spelling instruction to your classroom or learning center with Silver Moon Spelling Rules®, Silver Moon is a supplemental Orton Gillingham based spelling program that takes the guesswork out of spelling. This program is not grade leveled and can be used in a multitude of settings and with a variety of student ages, needs, and backgrounds.



If you can teach a child to spell, you can teach a child to read. Learning to spell and learning to read require much of the same knowledge. Using Silver Moon students will improve their spelling as they build skills in phonics, phonemic awareness, word structure, and syllable knowledge. Research, on the science of reading, has shown that strong spelling instruction has a positive impact on reading and writing.

English language spelling is not as chaotic and unpredictable as once believed. Most people don't realize that only 4% of American English words are truly irregular and have to be learned through whole word methods such as memorizing.\* For this reason, Silver Moon is not your typical spelling program. Silver Moon teaches a deep understanding of how to spell and replaces the need for traditional spelling instruction and tests. With explicit instruction students learn to spell unrehearsed and unmemorized words by applying their knowledge of spelling rules, phonics, phonemic awareness, word structure and syllable types/division rules.

\*Moats, L. C. (2005). How spelling supports reading: And why it is more regular and predictable than you think. *American Educator*, Winter 2005/06.



**"I LOVE Silver Moon Spelling. I have used it with my intervention students in both elementary and middle school to help them understand the spelling patterns of the English language. Unlike other spelling programs, this one has engaging pictures, catchy mnemonics, and structured practice with each spelling pattern. My students loved doing this work. An added bonus was that as their spelling improved, so did their automatic word identification. I highly recommend Silver Moon for private tutors, parents, K-3 classroom teachers, and elementary and middle school interventionists."**

- Dorothy Morrison, Ph.D. • Retired Director, Ohio University Reading Clinic • WI Middle School Interventionist

## Program Features

- **Explicit** - Concepts are directly and clearly taught. Light Scripting is provided.
- **Systematic & Structured** - Learning objectives are presented logically and orderly using a consistent lesson format.
- **Cumulative** - New skills build upon previous skills.
- **Simultaneously Multi-sensory Strategies** - Visual/Auditory/Kinesthetic/Tactile Pathways are used in Finger Spelling & Syllable Tapping
- **Model-Lead-Test Approach** - This is also known as a "Gradual release" or "I do, You do, We do" approach.
- **Mnemonics** - Witty rule names support memory with embedded mnemonics.
- **Student Engagement** - Creative images containing hidden picture clues capture student attention as they collect their own set of cards.



# Curricular Components & Instructional Content

## Silver Moon Spelling Rules, Kit 1

Components:

- Instructor's Manual
- Instructor's Rule Cards (Large Format)
- Student's Rule Cards (Small Collectible Format)

Content:

20 American English Spelling Rules and 1 Bonus Reading Rule

Part 1: Spelling Rules for One-Syllable Words with Closed Syllables

Part 2: Spelling Rules for Two-Syllable Words with Open and Closed Syllables

Part 3: Spelling Rules for One, Two, and Three-Syllable Words with Schwa



## Silver Moon Spelling Rules, Kit 2

Components:

- Instructor's Manual
- Instructor's Rule Cards (Large Format)
- Student's Rule Cards (Small Collectible Format)

Content:

Fifteen sticky units of sound, 7 reasons for silent E and 8 silent E sticky units

Part 1: Fifteen Spelling Patterns for Sticky Unit Syllables (ang, ing, ong, ung, etc.)

Part 2: Seven Reasons for Silent E Syllables

Part 3: Eight Silent E Sticky Units of Sound (ure, ite, age, ace, etc.)



## Silver Moon Spelling Rules, Kit 3

Components:

- Instructor's Manual
- Instructor's Rule Cards (Large Format)
- Student's Rule Cards (Small Collectible Format)

Content:

5 Vowel Team & 5 Bossy R Generalizations with Optional Mini-lessons & Filable Spelling Choices Chart

Part 1: Five Vowel Team Spelling Rules

Part 2: Five Bossy R Spelling rules

Part 3: Bossy R & Silent E



## Supplementary Games

Rule Match Games 1-3  
(Complements Kit 1)

Silent E Rule Match Game  
(Complements Kit 2)

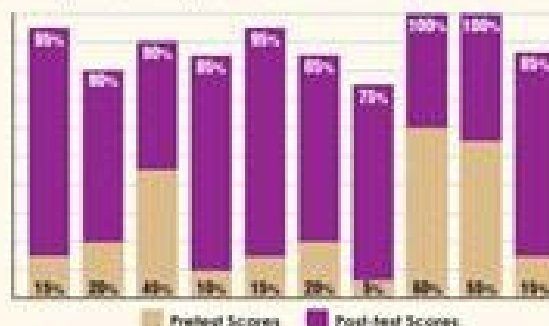
Unit Syllables Game  
(Complements Kit 2)



## Support Resources

Resources that support teaching and student learning are provided through video demonstrations and complimentary printable downloads at [www.SilverMoonSpellingRules.com](http://www.SilverMoonSpellingRules.com). Extra activities can be found in our spelling rules blog. Online and in-person professional development courses are also available.

Sample Group: % Growth Pre/Post Testing



\* Scores measured before & after 1:1 instruction using Silver Moon Spelling Rules. Student ages were 6-13. All were identified as struggling readers/spellers and some were diagnosed with a reading and/or writing disability (dyslexia/dysgraphia). Average growth was an increase in score of 63%.

## About READ Learning Educational Services, LLC

READ Learning is a specialized learning center that provides reading interventions for students who struggle with reading and spelling, diagnostic services, and professional development for teachers. READ was founded by Kelly Steinke, Kelly, a university teacher and president of the WI Branch International Dyslexia Association, is the creator and author of Silver Moon Spelling Rules.



## The Assessment of Literacy and Language (ALL™) 2020

Authors Linda J. Lombardino, Ph.D.; R. Jane Lieberman, Ph.D.; Jaumeiko J. Coleman, Ph.D.

The ALL screens and diagnoses prekindergarten, kindergarten, and first-grade children who exhibit language disorders and are at risk for later reading disabilities, including dyslexia. These difficulties may be due to specific risk factors such as environment, heredity, and problems with the phonological system of language. Subtests assess spoken language and emergent literacy skills in six target areas: spoken language, phonological awareness, alphabetic knowledge, print awareness, fluency, and listening comprehension.

Test results, along with responses to a Caregiver Questionnaire targeting spoken language development and emergent literacy in the home, provide clinicians with composite scores for spoken language, emergent literacy, phonological, and phonological-orthographic domains. Together, these results profile a child's deficits into one of four types:

- Language Disorders
- Language Disorders and Emergent Literacy Deficits
- Emergent Literacy Deficits
- Weak Language and/or Emergent Literacy due to environmental factors



### ALL Materials and Prices

<b>Record Forms, 25</b> 978-0-9905035-0-7	<b>\$49.00</b>
<b>Caregiver Questionnaires, 25</b> 978-0-9905035-1-4	<b>\$15.00</b>
<b>Listening Comprehension Cards</b> 978-0-9905035-4-5	<b>\$20.00</b>
<b>Examiner's Manual</b> 978-0-9905035-2-1	<b>\$75.00</b>
<b>Stimulus Book</b> 978-0-9905035-3-8	<b>\$240.00</b>